

Michael Donahue

651.274.8412 • md2323@comcast.net • mdprodesign.com

GRAPHIC DESIGN, ART DIRECTION, CONSULTING, AND INSTRUCTION

HIGHLIGHTS

- Extensive background in digital and print media since 1995 on Mac and Windows platforms
- Worked closely with clients, students, and vendors in all aspects of the creative process from concept of written and visual ideas to strategic execution and tactical production
- Known for excellent rapport with clients, customers, students, and vendors
- Skilled in recording, audio production, and music composition for video and other multimedia formats

CONCEPTUAL LEADERSHIP

- Established a cohesive visual identity for the Office of Human Resources at the University of Minnesota while working closely with clients, vendors, and project managers
- Created PowerPoint decks that have become the standard visual format preferred by the U of M Board of Regents
- Produced musical soundtracks for several video projects at the University of Minnesota
- Taught, managed, advised, and trained dozens of Graphic Design students at Minneapolis Business College in the subjects of Print Design, Web Design, Electronic Layout, and Professional Development; lessons provided an accurate simulation of a real-world communications workplace; also scheduled several inspiring field trips and guest speakers
- Worked in a team environment as well as a one-man department doing all phases of concept development, design, production, and education
- As producer, writer, and performer, I organized over thirty artists on numerous occasions in the production of critically-acclaimed and award-winning performing arts events.

GRAPHIC DESIGN

- Skilled in graphic functions of a creative and technical nature; worked as designer, illustrator, production artist, preflight, and prepress artist for a diverse array of organizations
- Having earned a BA in Intermedia Arts while working extensively in all aspects of the graphic arts industry, I bring a broad understanding of how to approach new technical problems strategically with little or no learning curve; I regularly solve problems in these areas:
 - **Design/Media:** Designed fleet graphics, email assets, labels, websites, point of purchase displays, Interactive PDFs, brochures, video graphics, magazine ads, animated web elements, trade show booths, PowerPoint decks, screen prints, forms, books, social media assets, posters, packaging, postcards, and various other materials
 - **Production/Prepress:** Agency production, typography, proofing, trapping, color correction, media output, preflight, digital imaging, vinyl cutting, mock-ups, rip applications, table production, litho plating, screen print, and flexo production

DIGITAL DESIGN CAPABILITIES

- Understands HTML and CSS principles
- Familiar with Chrome Developer Tools
- Can work in HTML and CSS with front-end developers
- Familiar with Twitter Bootstrap
- Completed Drupal CMS training through the University of Minnesota Office of Information Technology

FINE ARTS ACCOMPLISHMENTS

- Masterminded several performance projects which have earned grants of as much as \$10K each from organizations such as MRAC, COMPAS, Minneapolis Arts Commission, and the Minneapolis Department of Cultural Affairs
- Released several music recordings, written five original theatrical scripts and staged seven plays acting as Producer, Performer, Musical Director, Grant Writer, and Publicist
- Provided original music, sound production, and texts on several films, albums and large scale theatrical projects for other artists and producers

Michael Donahue
651.274.8412 • md2323@comcast.net
Page 2

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Acrobat
- Adobe Photoshop
- Adobe Flash
- Adobe InDesign
- Microsoft Office
- Adobe Dreamweaver
- Adobe Muse

WORK EXPERIENCE

2006 to Present

Multimedia Graphic Designer
University of Minnesota
Minneapolis, Minnesota

2006

Graphic Design Instructor
Minneapolis Business College
Roseville, Minnesota

2001 to 2006

Graphic Design, Production, and Prepress Consultant (Self Employed)

- **Clients:** Olson + Company, Go East Design, Tanaka, Gander Mountain, Allianz Insurance, Carmichael Lynch, Waters Molitor, Cenveo, Colle + McVoy, Kilter, Campbell Mithun, Best Buy, JT Mega, PMH, Southern Graphic Systems, Liberty Creative, Illusion Graphics, Pro-Med Supplies, Kocina Communications, and Momentum
- Represented by myself and also: Aquent Partners, Celarity, Digital People, Manpower Professional, and Rae Harmel and Associates

1999 to 2001

Graphic Artist
Modernistic Incorporated
St. Paul, Minnesota

1995 to 1999

Graphic Artist
GML Incorporated
St. Paul, Minnesota

1991 to 1995

Senior Customer Service Technician
The Bureau of Engraving
Minneapolis, Minnesota

EDUCATION

2002 to 2005

Metropolitan State University
BA, Intermedia Arts

Saint Cloud State University

- Studied studio arts, printmaking, graphic design, photography, photo technology, painting, communications, and film studies while completing most of my required elective courses
- Athletic scholarship recipient